



For Immediate Release

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Stark Service Solutions Announces Appointment of Jonathan Leet as New Vice President

SCOTTSDALE, AZ, May 6, 2008 - Stark Service Solutions announced today the appointment of Jonathan Leet to their management team in the capacity of Vice President. Leet's extensive background in the hospitality industry will also serve him well in his additional functions as a certified trainer. Based in the Phoenix / Scottsdale area, Leet will focus on the local market initially as his background makes him a well-known talent in this area. Leet's responsibilities shall include client relationship and development as well as a key member of the Food and Beverage Wizards Team also offered by Stark.

Stark President, Naomi Stark, commented, "We were very excited to bring Jonathan into our management team. His past experience with the Ritz Carlton organization, as well as several other highly regarded hotels and resorts make him an integral part in reaching our goals with our clients in providing superior service levels and a product that drives a loyal, repeat customer base."

Leet attended the Air Force Academy and graduated with a Business Degree from the University of Virginia. He has worked in the hotel and resort industry for the last 30 years of his career, in various capacities, including Director of Catering, Director of Conference Services, Director of Food and Beverage and General Manager in both 4 and 5-Star properties. These properties include Marriott's Camelback Inn, Mountain Shadows Resort, The Pointe Resorts, Innisbrook Resort and Golf Club, Enchantment Resort, Tamarron Resort, Caneel Bay (U.S. Virgin Islands) and The Ritz Carlton.

Leet has won the Best in Catering Award from Successful Meeting's Magazine and Excellence in Food & Beverage by Meetings & Conventions Magazine.

Stark Service Solutions, founded by entrepreneur Naomi Stark in 2002, is based in Scottsdale, Arizona. This privately owned and operated company is built upon a uniquely personalized approach to the hospitality business. SSS offers management skills development, guest and associate opinion surveys, guest and associate satisfaction development programs, recruiting services, motivational speakers, communication, accountability and recognition systems, such as the highly successful Touch System™. In 2007, a Food & Beverage division to implement the highly successful F&B Wizards program was launched. This unique product will maximize F&B profits at no additional cost to your business. The company has also launched an online store, Stark Service Solutions' Motivational Marketplace, providing educational, motivational and recognition products for the service industry. Additionally, Stark publishes the popular monthly Hospitality Teaser articles which spotlight important aspects of developing customer service. In today's economic climate, these programs are literally an essential element to elevate your success to the next level. For additional information call toll free 1.866.281.5062 or locally (480) 614-1009. To visit the web site www.starkservicesolutions.com or www.starkmm.com.

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